



Real heroes don't fly they BOWL!

PLAY 4 JA BOWL-A-THONS are a fun, easy way for Junior Achievement's community partners to support students locally participating in our Kindergarten through 12th grade financial education programs. Play 4 JA Bowl-A-Thons are themed fundraising events with prizes awarded to the top fundraisers. Funds are raised by company sponsorship, corporate teams and individuals.

ABOUT JUNIOR ACHIEVEMENT

Junior Achievement of Arizona connects the classroom to the real-world teaching students essential 21st century skills, empowering students to see their future and prepare them to succeed in education, work and life.

PLAY 4 JA IS EASY!

1. Choose a Company Coordinator to manage your company's teams, enlist Team Captains and be the point of contact.
2. Team Captains organize teams of 5-6 players and register teams online at: www.jabowl.com. Companies can divide up teams by departments to create some friendly competition.
3. Bowlers use our easy, online fundraising page to meet a goal of \$100 per bowler and \$600 per team. Online fundraising is easy and customizable.
4. Teams show up the night of their event and enjoy an entertaining, morale-boosting event featuring two hours of unlimited bowling, shoe rental, food, beverages and prizes as they **Play 4 JA!**



IT'S HOW WE ROLL...



Questions? Contact Name | (520) phone | email



TEAM BUILDING THAT IS RIGHT UP YOUR ALLEY...



Companies that participate in the JA Bowl-A-Thons provide employees a fantastic way to have fun connecting with co-workers while supporting Junior Achievement's financial education programs right here in Tucson—teaching students how to live financially stable lives. We all win when your company **Plays 4 JA!**

\$2500: EVENT SPONSOR—

- ✓ Full color logo included on jabowl.com event website recognizing your company as Event Sponsor
- ✓ Company logo printed on materials at the JA Bowl-A-Thon
- ✓ 3'x6' full color company banner displayed at JA Bowl-A-Thon
- ✓ Participation for **TWO** teams at JA Bowl-A-Thon (2 hours unlimited bowling, shoes, food and beverage for up to 12 people)
- ✓ Distribution of your company literature, coupons or promotional items at JA Bowl-A-Thon
- ✓ Company logo displayed on screen above your teams throughout the JA Bowl-A-Thon
- ✓ Company recognized on Social Media promotions for the JA Bowl-A-Thon
- ✓ Recognition as Event Sponsor on event e-blasts and team updates
- ✓ Company recognition by the emcee throughout JA Bowl-A-Thon
- ✓ Receipt provided for your tax deductible donation to Junior Achievement

\$600: COMPANY SPONSOR—

- ✓ Full color logo included on jabowl.com event website
- ✓ 24"x36", full color company logo displayed during the JA Bowl-A-Thon
- ✓ Participation for **ONE** team at JA Bowl-A-Thon (2 hours unlimited bowling, shoes, food and beverage for up to 6 people)
- ✓ Company logo displayed on screen above your team throughout the JA Bowl-A-Thon
- ✓ Company recognized on Social Media promotions for the JA Bowl-A-Thon
- ✓ Company recognition by the emcee throughout the JA Bowl-A-Thon
- ✓ Receipt provided for your tax deductible donation to Junior Achievement

\$300: LANE SPONSOR—

- ✓ Recognition as Lane Sponsor on jabowl.com event website
- ✓ Custom Company Logo Banner (24"x36") displayed at JA Bowl-A-Thon
- ✓ Company recognition by the emcee at JA Bowl-A-Thon
- ✓ Receipt for tax deductible donation to Junior Achievement

\$100: PIN SPONSOR—

- ✓ Recognition as PIN Sponsor at one JA Bowl-A-Thon by Emcee
- ✓ Company Logo displayed on 11'X17" PIN at JA Bowl-A-Thon
- ✓ Receipt for your tax deductible donation to Junior Achievement

