



Play

JA

4



Junior
Achievement®
of Arizona

IT'S HOW WE ROLL...

KEEP THE FUN IN FUNDRAISING

Use our “Fun”-raising tools and tips to help your team hit your goals—every \$36 raised sponsors one more student to participate in JA’s life changing programs right here in Southern AZ!

Each player has a goal of \$100 and each team has a goal of \$600

- 1** Shoot for \$20 donations or higher—the quickest way to meet your goal is to ask 5 people to sponsor you for \$20 each.
- 2** Use the free, online fundraising templates provided on www.jabowl.com to invite friends, family members and colleagues to sponsor you and your team.
- 3** Create a Fundraising event on Social Media, such as Facebook or Instagram; many donors often give more generously online than they would offline and are happy to support your efforts.
- 4** Be sure to ask if your company matches fundraising for charity (Company Match Programs); it’s an easy way to double your team fundraising!
- 5** Junior Achievement is an AZ Qualifying Charitable Organization—supporters can donate to JA and receive it back on their AZ tax returns, dollar for dollar, up to \$400 for individuals, and \$800 for couples—it does not compete with AZ School Tax Credits!
- 6** Download the JA Pin-O-Meter at www.jabowl.com to track your team’s progress and acknowledge team milestones and goals reached.
- 7** Download the “Sponsor Me” bowling pin at www.jabowl.com to create excitement and show participation. Set up friendly office competitions between teams to encourage fundraising.
- 8** Host a “JEANS for JA” Day and collect donations from employees and colleagues to wear jeans to work while supporting your team’s fundraising. Download the JEANS 4 JA printable stickers at www.jabowl.com for participant to proudly wear.
- 9** Bowlers can use their pledge sheets to ask friends, family and neighbors to sponsor them; many people have a lot of luck just asking their friends to sponsor them as the **Play 4 JA!**
- 10** Host a team bake sale with all proceeds collected going into your Team’s Fundraising goal.

Prizes awarded to the Top Individual fundraiser, Top Fundraising Team & Best Dressed!

Every player who fundraises \$100 or more receives a JA Bowl-A-Thon t-shirt and a raffle ticket to win incredible prizes. **For every additional \$100 raised you will receive an additional raffle ticket!**